

Blancco Technology Group Announces New Distribution Agreement with Arrow Electronics in EMEA

New EMEA Distribution Alliance Addresses Growing Need for EU Organisations to Securely Erase Data

Atlanta, GA and London, UK, June 18, 2018 – [Blancco Technology Group](#) (LON: BLTG), the de facto standard in data erasure and mobile device diagnostics, has signed an EMEA-wide distribution agreement with global technology provider Arrow Electronics. The collaboration builds upon the existing relationship between Blancco and Arrow Electronics in EMEA. As a result of the new distribution agreement, channel customers of Arrow will be equipped to provide their end users with complete data sanitization from a single platform, including a digitally signed, tamper-proof certificate to verify sensitive data has been permanently erased and cannot be recovered.

The strategic alignment is well-timed given the growing recognition of the importance of secure data erasure in preventing unnecessary data loss, ensuring regulatory compliance and minimising exposure to risk. With Blancco's secure data erasure suite, Arrow's channel customers can incorporate a value-add solution to their security portfolios that enhances end-of-life data management and provides a verifiable audit trail to comply with the growing number of data protection regulations and standards, including PCI-DSS, HIPAA, GBLA, EU GDPR, ISO 27001 and NIST 800-53.

“Blancco's collaboration with Arrow marks a significant success for our EMEA channel business,” said Alan Bentley, President of Global Sales, Blancco Technology Group, “We're excited to help Arrow build upon their vision to bring exceptional technology solutions and specialised services to the European market.”

“With tougher European laws and regulations such as the EU GDPR and its ‘Right to be Forgotten’ we envisage that Blancco's secure data erasure solutions will play a key role for Arrow in creating a secure end-to-end data management portfolio for its customers”, added Alan Bentley.

To learn more about how you can integrate data erasure into your existing solution or service offering, visit [Blancco's Channel Program Page](#).

Blancco and Arrow's business relationship now extends into multiple and varied use cases. Resellers, VARs and MSPs across EMEA can work with Arrow's enterprise computing solutions business to discuss all requirements around data management and data erasure, whilst enterprises who need full data erasure in connection with hardware end of life capability can cover all of this in collaboration with Arrow's sustainable technologies business.

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About Blancco Technology Group

Blancco Technology Group (AIM: BLTG) is the de facto standard in data erasure and mobile device diagnostics. The Blancco Data Eraser solutions provide thousands of organizations with an absolute line of defense against costly security breaches, as well as verification of

regulatory compliance through a 100% tamper-proof audit trail. Our data erasure solutions have been tested, certified, approved and recommended by 18 governing bodies around the world. No other security firm can boast this level of compliance with the most rigorous requirements set by government agencies, legal authorities and independent testing laboratories.

The Blancco Mobile Diagnostics solutions enable mobile network operators, retailers and insurers to easily, quickly and accurately identify and resolve performance issues on their customers' mobile devices. As a result, mobile service providers can spend less time dealing with technical issues and, in turn, reduce the quantity of NTF returns, save on operational costs and increase customer satisfaction.

For more information, visit our website at www.blancco.com.

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